

*B*

*celeste  
brewer*

graphic designer

## Mississippi Black History Poster

This project was to create a detailed and advanced poster design process that would be a symbol of understanding and utilization of advanced design methods. It also was to engage and examine the history of black figures in Mississippi. I chose to design a poster for Denise LaSalle, and I wanted to convey her spirit of sensuality and spunk. The stamp is an ode to her song "Lick it Before You Stick It" and the two-thousand is the year the song was released.



*Denise*

*to  
Sally*

2000

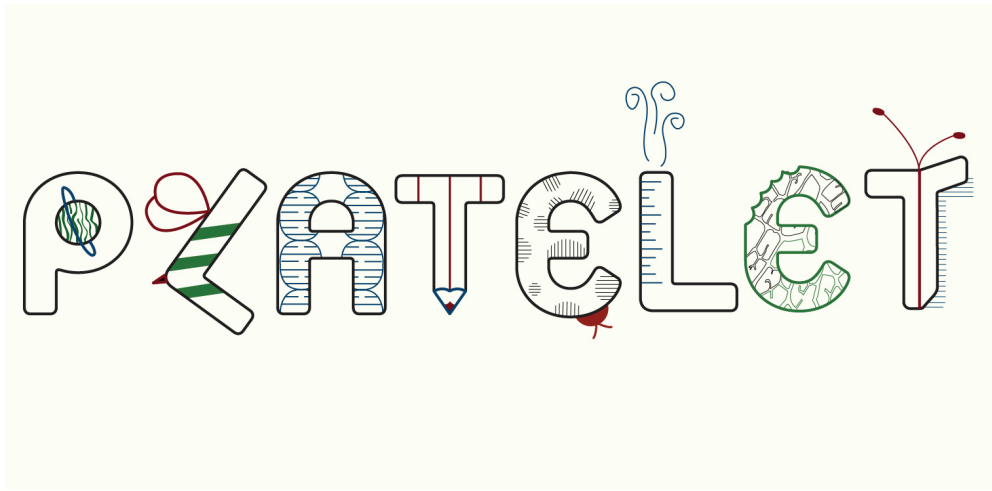




## Edible Type

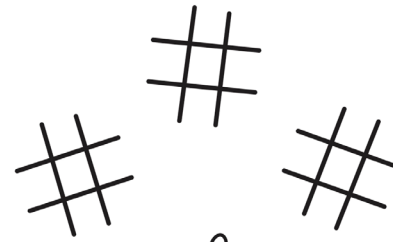
Edible Type was a project where I was challenged to create an eating establishment based off of a typeface. The typeface was assigned to each student randomly, and I received the typeface platelet. The eating establishment I created was called Platelet, and it was designed to be an afterschool program that kids could come to and learn about science while playing with food. In addition to the design of the project, I had to create 15 identical food items in the shape of a “p” to serve at a reception. I received third place in the Edible Type Awards.





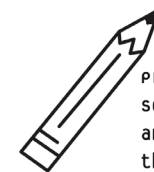
can you find and color?  
 an apple, safety goggles, a rainbow, a lightbulb, 2 bees, 3 ladybugs, 5 water drops

play tic tac toe with other scientists:



**DESSERTS**

- dirt cake...\$4.95  
enjoy our sweet, playful dirt cake while learnign about the different layers of earths crust
- fossil cookie...\$2.50  
ever wonder how we know dinosaurs exsited? enjoy a cookie as we dig deep to uncover the history of fossils
- lady bug pops...\$2.50  
did you know that lady bugs have a lookalike friend?
- milky way brownies...\$2.50
- turtle bread...\$4.95



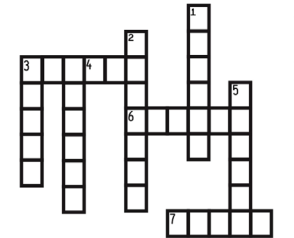
Plant your seeds and draw them grow



**SANWICHES**

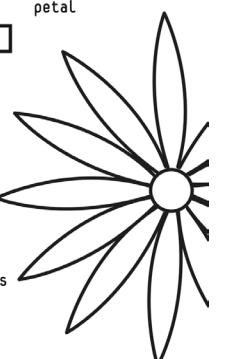
- rainbow sandwich...\$4.99  
eat the rainbow and your veggies we love this combo of carrots, beets, and spinach
- herbivore wrap...\$5.29  
did you know that 65% of dinosaurs were plant eaters?
- mitochondria meatball sub...\$7.25  
power up with this sub while learning the different elements of a cell
- turkey melt...\$7.25
- chicken salad...\$6.49
- grilled cheese...\$4.99

**CROSSWORD PUZZLE**



**word bank:**  
 pistil  
 stamen  
 ovary  
 sepals  
 stigma  
 anther  
 blossom  
 petal

- ACROSS:**
3. pollen travels through this tube
  6. provides support for the pollen maker
  7. contains the egg cells
- DOWN:**
1. traps pollen
  2. reproductive structure found on many plants
  3. attracts insects and birds
  4. protected the flower bud before it opened
  5. makes pollen



**DRINKS**

- galaxy lemonade...\$1.99
- hot choloate precipitation...\$2.99
- kiwi beaker juice...\$1.99
- apple juice...\$1.99
- orange juice...\$1.99
- coke products...\$1.99

## Happy Mail

In packaging design, the first project was the Deck of Cards Tuck Box. The challenge of this project was to create a tuck box that fits one deck of cards, but the content of the box could be anything. I chose to design a mini postcard box. On the back, there are two examples of postcards inside.







## Blissful Bee

This was a branding project with a focus on logo and icon designs. We were encouraged to create moving icons and then a seperate tv commerical.

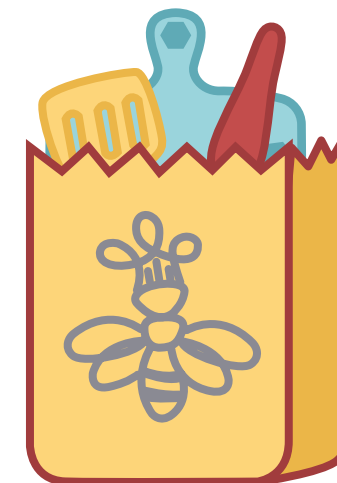
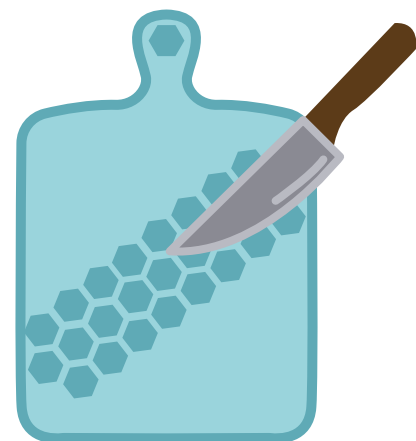
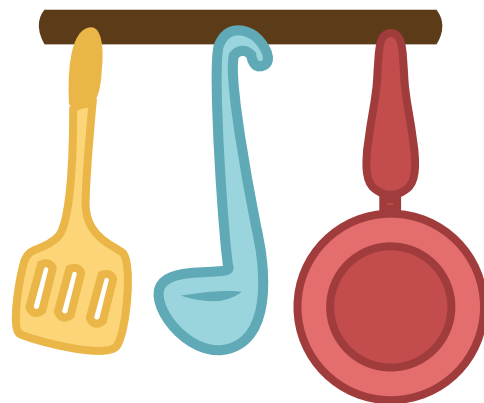
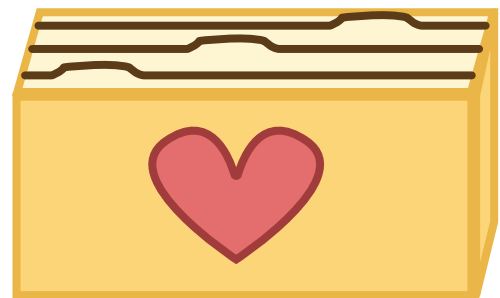
# Blissful Bee



animated logo and icons



TV commercial



## Album Cover

This project's objective was to make an album for an artist, and also design a lyric book to go with it. In this project, the task was to design the front and back of the album, along with the sides of the record, and the lyric book. I chose to do Maren Morris and her album "Humble Quest." I decided to base the album on a map of Nashville. The front is the shape of Nashville and each piece was laser-cut out and scanned in. Like the title, I felt that a map would help the consumer feel the quest which is why it is used again in the lyric booklet.





**SIDE A**

- 1 Circles Around This Town 3:14
- 2 The Furthest Thing 3:38
- 3 I Can't Love You Anymore 3:49
- 4 Humble Quest 3:58
- 5 Background Music 4:00
- 6 Nervous 2:46

**SIDE B**

- 7 The Gipsy 4:00
- 8 Behaviour 4:07
- 9 Hummingbird 4:19
- 10 Good Friends 3:54
- 11 What Went This World On? 4:07



## Mississippi Made Poster

The goal of this project is to design a key visual for the 929 Coffee Bar event Mississippi Made, an art market, live music, and beer and food specials event. The event brings together creatives from all over the state of Mississippi to share, sell, and exchange their work, ideas, music, and more. The focus on a key visual versus a poster design is very intentional, as the promotional design has evolved beyond the constraints of a poster, and now must provide a flexible and scalable visual for printed as well as digital formats..

Art Market

Live Music

Beer and Food

929 Coffee Bar

# M S

MADE

12.03.22

5 - 8 PM

106 East Main Street





## Poo-Pourri Ad Campaign

This was an ad campaign for Poo-Pourri where I created the tagline “Smell Clean, flee the scene.” The idea for this project was that everyone wants to be as discreet in the bathroom as possible so what better thing than a ninja handing Poo-Pourri to you so that it is like you were never there. There were three print ads created and one for social media carousel. I also created a reel/short for social media.



Smell Clean,  
flee the scene



**POO-POURRI**  
the perfect cover-up

[www.pourri.com](http://www.pourri.com)

Smell Clean,  
flee the scene



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## Crest Ad Campaign - Collaboration Project

This ad campaign was created for crest toothpaste. The idea was for brushing to become kids favorite thing, and we wanted to include some of their favorite things in the ads such as cars and dolls. We also created two charts for parents to use. One is just a bedtime routine chart, and the other is a reward chart. If a child makes it through the week their teeth day and night they receive a small prize, and then if they make it through the whole month the reward is larger. This campaign was created in collaboration with Zoe Williams.



Make Brushing  
Their Favorite Thing



Make Brushing  
Their Favorite Thing

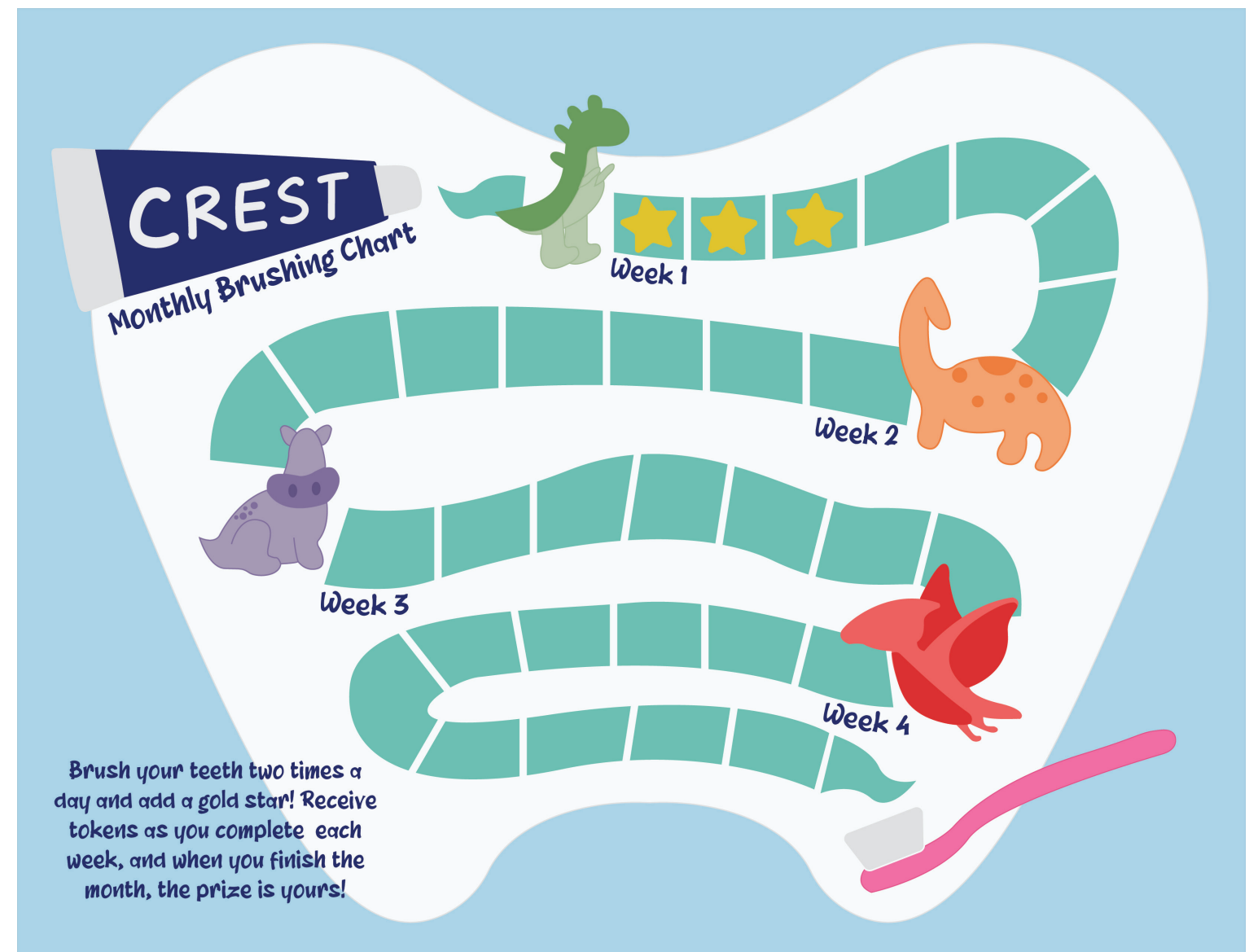


Make Brushing  
Their Favorite Thing



# Crest's Bedtime Routine

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
 Clean up toys	★	★	★				
 Bath time	★	★	★				
 Pajamas	★	★	★				
 Brush teeth	★	★					
 Bedtime Stories	★	★					
 Goodnight kisses	★	★					



**CREST**  
Monthly Brushing Chart

Week 1

Week 2

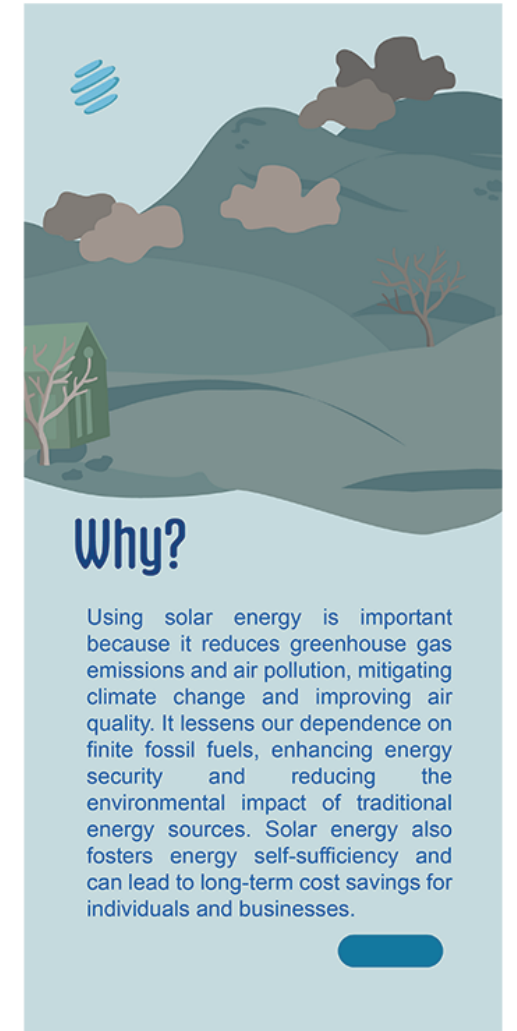
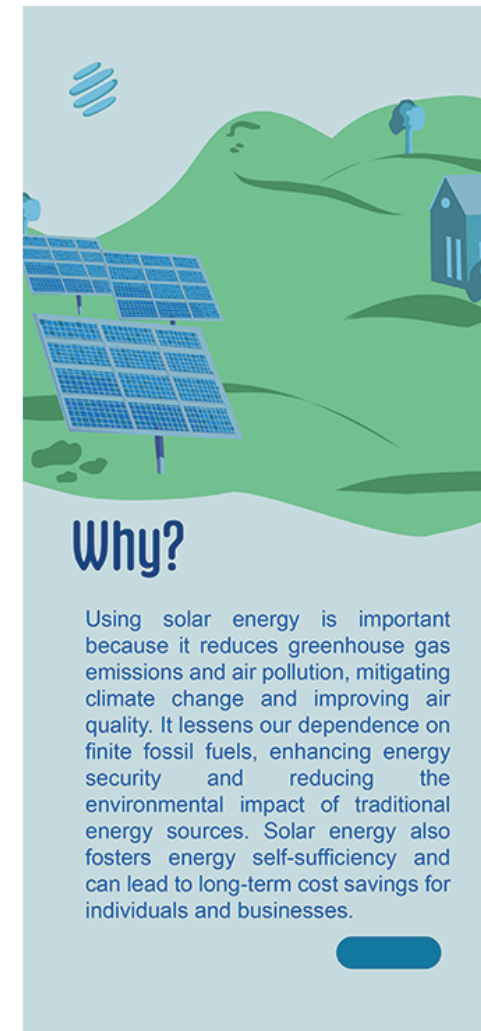
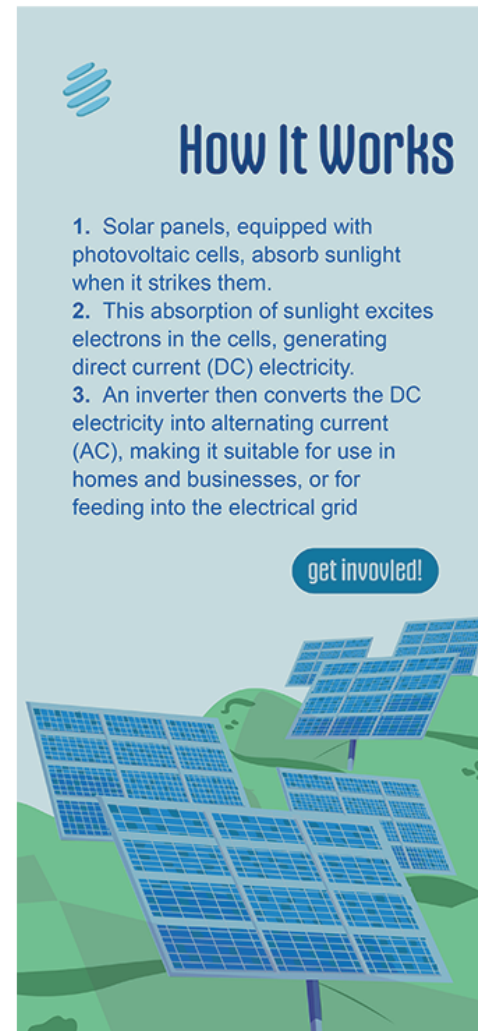
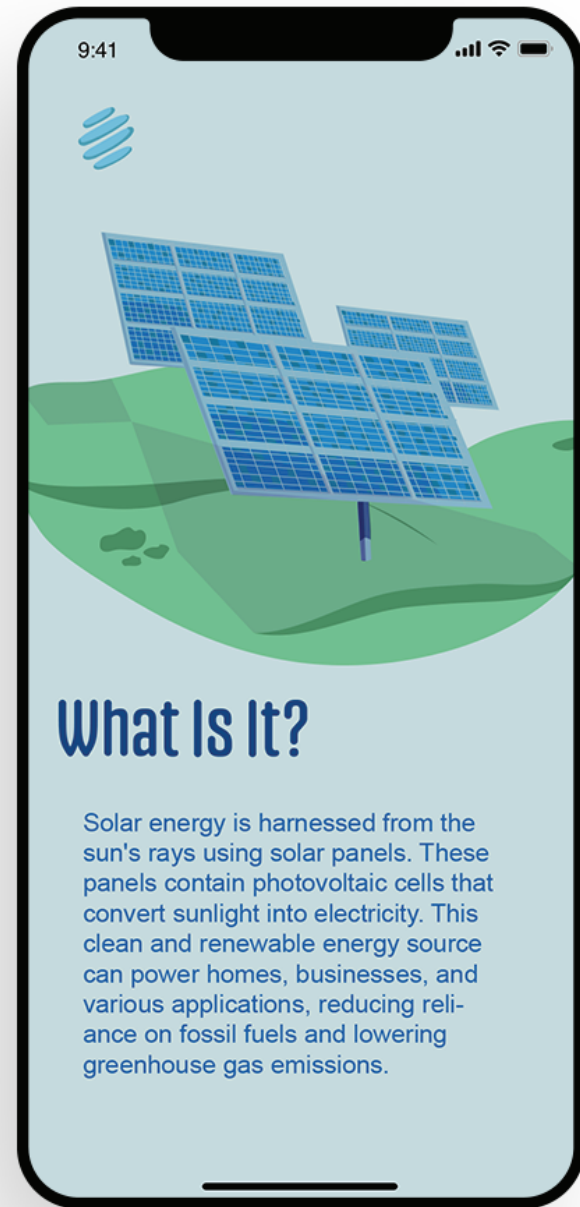
Week 3

Week 4

Brush your teeth two times a day and add a gold star! Receive tokens as you complete each week, and when you finish the month, the prize is yours!

## Wise Watts - Collaboration Project

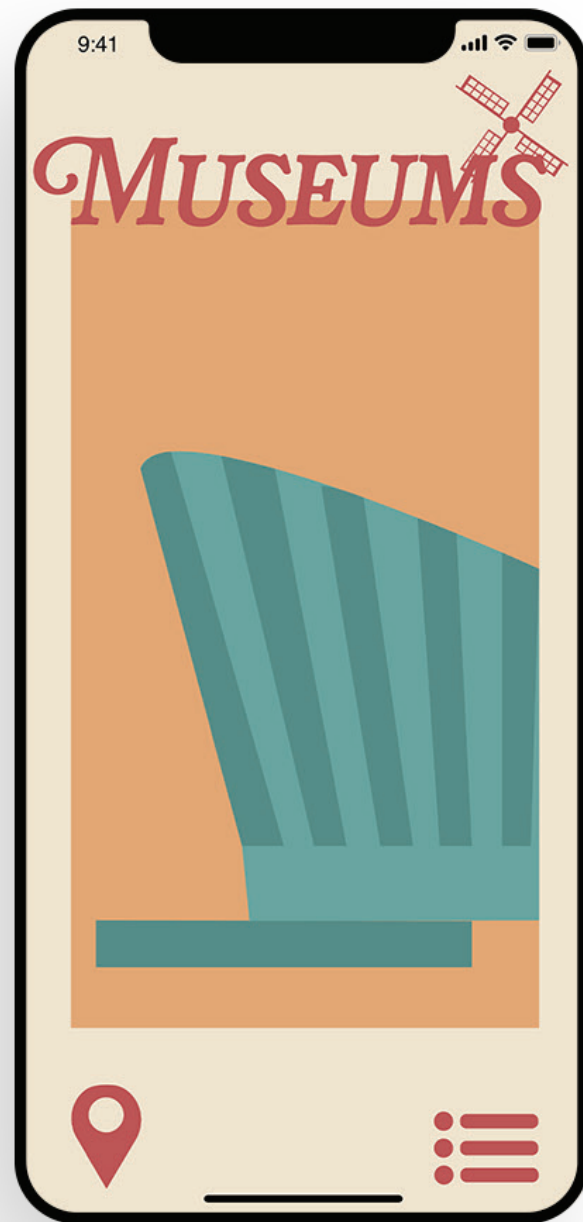
This project is an education app that takes people through the different types of energy sources: wind, solar, and kinetic. These are a few of the onboarding pages from the project. This was a collaboration with Makenzie Gray. It was accepted in to the CAADS Exhibition.





# Amsterdam

This project is an app that is designed to take anyone throughout Amsterdam. There are four categories: Museums, Wine and Dine, Lodging, and Canal Boats. These are a few of the onboarding pages.





Thank You!

Celeste Brewer

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